MobismaME-Native Mobile Phone Software Client

mobisma Wireless Mobility Solution for Panasonic - is a mobile client software that integrates with the Panasonic business communication platforms allowing companies with employees that are always on the move - to:

◗ Provide "One Number" Mobile Phone Integration solution
◗ Enhance customer service
◗ Increase business productivity and revenue

Customers are increasingly driving the need for improved service and productivity. Wireless Mobility and availability are key business issues for companies in today's business environment. To satisfy the growing customer expectations of enhanced services and support the requirements of a dynamic and mobile work force for anytime anywhere business communications - companies need a managed wireless mobility solution that helps them keep
(a) Cost of mobile employee business communications under control.
(b) Make sure that employees are virtually always available to take customer calls to improve customer service.

Tightly integrated with Panasonic communication platforms like the IP enabled TDE or NCP platforms, the mobisma-ME Native wireless mobility solution allows businesses to have an excellent solution to improve productivity and availability of their mobile work force as well as reduce the total communication costs.

The mobisma-ME Native mobile phone client communicates back with the company business telephony platforms using tones over voice channel - providing a simple yet powerful solution to making mobile phones a true mobile extension of the office communication platform. Users get empowered with the mobismaME Native software client – increasing their flexibility and productivity.

The mobismaME Native application has an intuitive GUI (Graphical User Interface) – allowing users to use their mobile phones as their office phone extension. The following key features are available:

◗ **Call:** Make and receive calls from your mobile phone – Dialing directly from your mobile phone address book. The program is integrated to the phones native application so users just make the call as they normally would from their mobile phone and the call is transparently rerouted through the office telephone system*1 .
◗ **Call extension:** Just dial a number under 5 digits and the number is treated as an office extension number. Users can set the number of digits used for internal office extension based on the office numbering plan.
◗ **Dialled, Retrieved and Missed Calls:** Simply use the mobile phone call logs to directly make calls through the office telephone system.
◗ **Set Presence:** Set and change your office presence status.
◗ **Call forward:** Set and change your call forwarding and Do Not Disturb Status.
◗ **Voice Mail:** Check and listen to your Office Voice Mail messages.
◗ **Groups:** Log in or log out of one or all of your ICD groups as defined in the telephone system.
◗ **Transfer Call:** Transfer a call to a work colleague back in the office*2.

*1 Requires Mex feature to be set to "ON" status.
*2 Call Transfer can be done using: a. Transfer option from mobisma application, or b. User simply needs to dial "#" + Office extension number to transfer the call.
Note: Both screened/unscreened transfer is supported.
Emergency Calls: Please note that if user presses 911, or 112 - the call is not routed through the PBX. All such calls go directly to the mobile operator.

EVERYTHING MATTERS
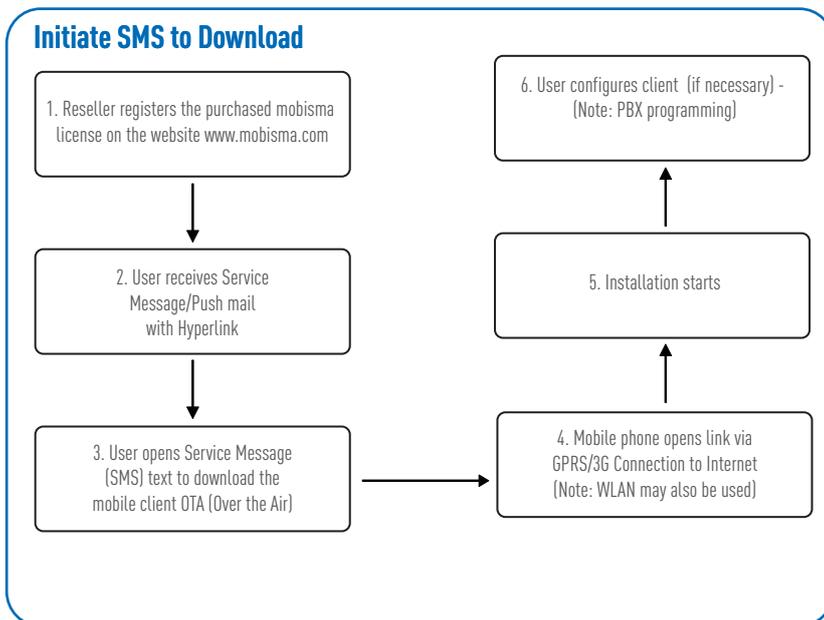
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Mobile Phone Platform - Software Specification

For platform independence - mobismaME-P software is developed as a Java application using Java2 Micro edition, J2ME. J2ME is a Java edition specifically designed for portable handheld devices like mobile phones, PDAs, etc. mobismaME-P will work with most mobile phones (see recommended phone list on the mobisma website - www.mobisma.com) – as long as the mobile phone device supports JAVA and MIDP 2.0 and CLDC 1.0 and a small server application that is coded in the native language for the phone's OS. For the moment we support Symbian OS 9 and up , but in 2010 Windows Mobile, Android and Blackberry RIM will be available. It is also supported for older mobile phones but then its the ¨old MobismaME-P¨ program that is used.   It should be noted - that when downloading the application from mobisma website, the system automatically tries to find a native mobisma application for the phone. If no native OS application is available, the system automatically provides the Java version mobisma application.

Recommended 3rd party Mobile telephones

For a full list of approved mobile phone models – please visit www.mobisma.com and go to ¨Menu¨ and ¨Phones¨.

Initiate SMS to Download

1. Reseller registers the purchased mobisma license on the website www.mobisma.com

2. User receives Service Message/Push mail with Hyperlink

3. User opens Service Message (SMS) text to download the mobile client OTA (Over the Air)

4. Mobile phone opens link via GPRS/3G Connection to Internet (Note: WLAN may also be used)

5. Installation starts

6. User configures client (if necessary) - (Note: PBX programming)

Initiate Download

In addition to SMS download, you can also download the program to your desktop and initiate the download from Bluetooth, IR and your Desktop Phone program to transfer the files for installation. Just login to ¨My Mobisma¨ at mobisma's website with your phone number and the code that is attached to your license key.

Multiple Downloads

You can download the program as many times as you wish, just login to ¨My Mobisma¨ at mobisma's website.

Replace your Mobile Phone

If you lose or break your mobile phone, you can replace it up to 4 times in a 2 year period, just login to ¨My Mobisma¨ at mobisma's website.   The two year period starts from the first time you register the license with mobisma online.

Available Languages

mobismaME-P mobile phone client software is available in the following languages:

1. Dutch
2. English (Default)
3. French
4. German
5. Italian
6. Spanish
7. Swedish

Additional Languages Supported for Nordic Region:
1. Danish
2. Finnish
3. Norwegian