



## Vertical Solutions Brochure

### Car Dealerships

Panasonic provides a range of solutions for car dealerships, delivering advanced communication solutions that improve their ability to communicate with clients, and help to maximise efficiency by making sure every call, and every customer, is given the attention they deserve.

The foundation of these solutions starts with Panasonic Unified Communication Solutions.



# CAR DEALERSHIP SOLUTIONS



- A flexible communications solution with business desktop integration.
- Panasonic communications platforms have features designed to assist in efficient call handling and connect with tailored applications that enable you to implement advanced business solutions
- Panasonic communications platforms have been designed to enable applications like call recording, call logging, and unified messaging to interface with standards based Panasonic systems.
- Take advantage of a wise investment with Panasonic Unified Communications Solutions, in business for over 23 years.

## Panasonic an important Solution Provider in the Market

Panasonic Unified Communication solutions come with an exciting array of business intelligent features, designed to help dealerships improve their customer interaction and relationship.

Panasonic provides solutions for:

- Large “warehouse” sales dealerships.
- Service departments and customer care lines.
- Mobile employees.

With Panasonic Solutions - business receptionists can easily manage routing of all calls to specific departments and sales staff, with application connectivity for all calls to be monitored and recorded in real-time.

Built-in solutions allow calls to be tracked by account codes, and PC desktop applications fully integrate with your CTI based business tools for the prompt delivery of customer specific information to your screen for all calls; have account records for your customer appear on screen even before you answer the call!

## Never miss a call

Built-in auto attendant makes sure that customer and colleagues are not kept waiting during a busy period. Auto attendant optionally provides customers with an easy to use menu to guide them directly to the required department, saving the receptionist time to focus on front desk customers. Your customers can navigate directly to the service or sales department without delay.







## Stay in Touch

DECT wireless mobility can play an important role in a showroom, ensuring that key members of staff never miss calls. For customer meetings you can provide colleagues with cordless handsets to stay in contact for all important calls.

### Have staff moving between different locations?

No problem. Special features make sure that all calls can be answered either from your desk, roaming via a cordless DECT handset, or even a 3G mobile handset, all with the same telephone number.

## Save money and reduce costs

### Looking to replace an existing solution?

Panasonic systems work with a wide range of IP and digital handset devices, and support migration for 4 generations of handsets, including basic industry standard analogue.

Panasonic solutions are very efficient in power consumption, reducing running costs by 54% compared with previous generations of products.

**QUALITY**  
**RELIABILITY**  
**MOBILITY**

## Real-time Presence information

Provide your staff with real-time information about the availability of other members using applications designed for desktop PC's operator consoles, and mobile devices.

## Panasonic CAR DEALERSHIP SOLUTIONS

- Cost effective solution for car dealerships.
- Support for wired, wireless and mobile telephones.
- Solutions for single or multi-site offices.
- Proven integration with business applications.





**Panasonic**  
ideas for life

