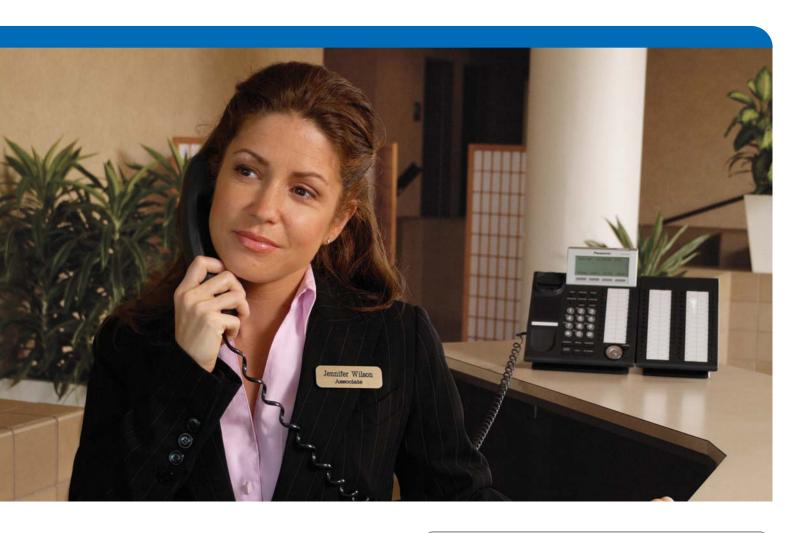
# Panasonic ideas for life



#### **Vertical Solutions Brochure**

### **Hotels**

Panasonic Hotel Solutions provide a range of products for small, medium and large businesses.

Delivering advanced communication solutions that enhance the guest experience, and improve customer service, and helps you focus on optimizing operational costs and staff productivity. The foundation of these solutions starts with Panasonic Unified Communication Solutions.



## SOLUTIONS FOR THE HOTEL INDUSTRY



- A Proven long-established provider of hotel-specific communications, in over 40 countries worldwide.
- Panasonic communications platforms have hospitality-specific feature and tailored applications that enable you to implement advanced business solutions
- Panasonic communications platforms have been designed to enable third-party applications like call accounting, property management systems, unified messaging and more to interface with standards based Panasonic systems.
- Take advantage of a wise investment with Panasonic Unified Communications Solutions for Hospitality, in business for over 23 years.

#### **Panasonic an important Solution Provider in the Market**

Panasonic Unified Communication solutions come with an exciting array of business intelligent features and applications specifically designed to help Hospitality businesses improve the customer experience.

Panasonic provides solutions for:

- Large, resort and multi-site Hotels.
- Short-stay hotels.
- Guest House and Motels.
- Care for the Elderly Centers (Nursing homes).

With the Panasonic Hospitality Solution - business receptionists can manage easy Check-in/Check-out for guests, generate detailed call record printout at guest check-out time, as well as setup remote wake-up or reminder alarms for guests, through to offering private voice mail for every guest room, automatic mailbox cleanup on guest checkout.

Built-in solutions provide printed message suitable for e.g. housekeeping could use room status (clean, maid in room) or guests mini bar usage. These messages can also be easily incorporated with hotel software applications to generate reports and enhance hotel services.





#### **Never miss a call**

Built-in auto attendant makes sure that guests are not kept waiting during a busy period. Auto attendant provides your guests with an easy to use menu to guide them directly to the required department, saving the receptionist time to focus on front desk customers.

#### **Stay in Touch**

DECT wireless mobility can play an important role in a Hospitality environment ensuring that key members of staff never miss calls. For meetings and special events, you can provide customers with a range of handsets to stay in contact with the office and colleagues alike.

Have staff moving between different locations? No problem. Special features make sure that all calls can be answered either from a desk, DECT wireless, or fact, 3G mobile handset. All with the same number.

# QUALITY RELIABILITY MOBILITY

#### Save money and reduce costs

Looking to replace an existing solution?

Panasonic systems work with a wide range of IP and digital handset devices, and support migration for 4 generations of handsets, including basic industry standard analogue.

Panasonic solutions are very efficient in power consumption, some consuming over 54% less than previous generations of products.

#### **Panasonic HOTEL SOLUTIONS**

- Cost effective solution for small, medium & larger hotels.
- Support for wired, wireless and mobile telephones.
- Wide range of Business Handsets.
- Proven integration with business and hospitality applications.





